

Media Road Test

www.insideedgetraining.co.uk

Give your next report a full media road test ahead of release with a realistic and tailored radio and television simulation for up to five spokespeople

Facilitated by two experienced media trainers and former BBC journalists

State of the art studios in central London W1 or on your premises using industry standard equipment

A proven track record with clients including Nuffield Health, UCL, Kings College London, Brand Finance, Unison and Breakthrough Breast Cancer



Chris Jameson and Tony Prideaux

Simulation options include:

DOWN-THE-LINE

DISCUSSION WITH HOSTILE GUEST

STUDIO FACE TO FACE

RADIO PHONE-IN

SOUNDBITE RECORDING



“Fantastic - professional, based on real experience and a true insight. A perfect preparation for media engagement.”
Delegate, 2011

Road test includes simulations of specific programmes if required

One to one coaching and constructive feedback

Tapes available within 24 hours

Intensive Media training also available prior to simulations

Confidentiality guaranteed

Extremely competitively priced

